

GEORGIAN Instagram backpack giveaway – fall startup 2025

CONTEST RULES

1. ELIGIBILITY

The **Georgian Instagram backpack giveaway contest** (the 'contest') is open to residents of Ontario who are **16 years of age or older** and **currently enrolled** in a Georgian College program as of the contest closing date.

Any selected winner under the age of 18 must have a parent or legal guardian sign an affidavit of eligibility.

The contest is **not open** to employees of Georgian College, its Board of Governors, or anyone domiciled with them. Quebec residents are excluded from participating regardless of their enrollment status at Georgian College.

By entering this contest, all participants acknowledge they have read and agree to these contest rules.

2. HOW TO ENTER – no purchase necessary

To enter the contest:

- Follow **@georgiancollege** on Instagram.
- **Tag three friends** in the comments on Georgian College's official backpack giveaway Instagram post.

The contest opens **July 28, 2025 at 9:00 a.m. (EDT)** and closes **July 30, 2025 at 3:00 p.m. (EDT)**.

Only **one (1) entry per person** is permitted. Multiple entries, or use of automated systems to enter, will result in disqualification.

The odds of winning depends on the number of eligible entries received.

3. CONTEST DRAW & WINNER NOTIFICATION

A random draw will be conducted on **July 30, 2025 at 12:00 p.m. (EDT)** at Georgian College, Barrie Campus, to select **three (3) winners** (the "Selected Entrants").

Selected Entrants will be notified by **Instagram direct message or email** and must:

- Respond within **72 hours** of notification (the 'contact period'),
- Correctly answer a **time-limited, mathematical skill-testing question**, and
- Sign and return a **Contest Release Agreement** including a declaration of eligibility, liability waiver and publicity release.

Failure to meet these conditions will result in disqualification and an alternate entrant may be selected. If no eligible winner is confirmed after two rounds of selection, the prize may not be awarded.

4. PRIZES

Each of the three winners will receive **one (1) Georgian-branded backpack**.

To be eligible to claim the prize, winners must be **enrolled in a Georgian College program for Fall 2025 (September), Winter 2026 (January) or Spring 2026 (May)**.

If a winner is deemed ineligible or fails to comply with these Contest Rules, the prize may be forfeited.

5. RELEASES

Each winner or their legal guardian if under 18, must sign a **Contest Release Agreement**, releasing Georgian College, its Board of Directors, its advertising and promotional agencies, its affiliates and related entities of the foregoing and all respective directors, officers, partners, employees, agents, representatives, successors and assignees from any liability in connection with this contest or the prize awarded as a condition to and in advance of receiving the prize, or the prize will be forfeited.

6. GENERAL CONDITIONS

All decisions made by Georgian College are final and binding.

Georgian College reserves the right to amend these Rules or to terminate the contest at any time without any liability to any entrant.

This contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations.

All entries become the property of Georgian College and none will be returned. The personal information provided by entrants will only be used for the purpose of administration of the contest, unless the entrant otherwise agrees.

Georgian College reserves the right to:

- Verify eligibility of all entrants,
- Disqualify any entries that are incomplete, inaccurate, or submitted through fraudulent means, and
- Cancel or suspend the Contest if technical issues or unforeseen circumstances compromise its integrity.

Georgian College is not responsible for:

- Internet or website issues,
- Server or platform failures, and
- Lost or misdirected entries or communications.

Any attempt to tamper with the contest or its systems may result in disqualification and legal action.

8. CONSENT & PROMOTION

By entering, participants consent to having their name, photo, or story featured by Georgian College on promotional materials including but not limited to social media, publications and marketing collateral. This information will not be used for unrelated purposes.

9. PRIVACY

Georgian College complies with the **Freedom of Information and Protection of Privacy Act (FIPPA)** and **Canada's Anti-Spam Legislation (CASL)**.

Personal information collected during this contest will only be used to:

1. Administer the contest, and
2. Communicate relevant information about Georgian College programs or events.

Entrants may withdraw their consent at any time by contacting AccessPrivacy@GeorgianCollege.ca or calling **705.722.5189 ext. 5770**

10. CONTACT

For questions about the contest or privacy, please contact:

Marketing, Communications and Recruitment

Georgian College, Room E203L

One Georgian Drive, Barrie, ON L4M 3X9

Email: socialmedia@georgiancollege.ca

Phone: **705.728.1968 ext. 5770.**