

GEORGIANVIEW

FOR ALUMNI, DONORS AND FRIENDS OF GEORGIAN COLLEGE

➤ Alumnus **Victor Musowa** founded a clinic for children with special needs in his home country of Malawi



Inside

PROBLEM-SOLVERS

Georgian grads are identifying challenges and unleashing innovative solutions around the world

- See which of your former faculty are in the spotlight for teaching excellence
- Our GRADitude: Campus transformations underway thanks to Power of Education donors

Build dreams

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GEORGIANVIEW

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 Georgian College Alumni

IF UNDELIVERABLE IN CANADA, RETURN TO:

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Georgian College, E200

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On the cover

Victor Musowa works with Rejoyce

Malumbe at the Rehab Clinic and

Children's Education Centre he founded.

Photographer: Arjen van de Merwe



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NEED AN ALUMNI CARD?

Some perk partners (see back inside cover) require proof of alumni status. If you are an alumnus and don't have a card, **go to GeorgianCollege.ca/alumni**, click the *contact us* tab, update your profile and check the alumni card box.

You may also call **705.728.1968**, ext. 1128 to request a card.

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MaryLynn West-Moynes
President and CEO

▶ LET'S CELEBRATE OUR GRADS AND SUPPORT OUR STUDENTS

Georgian graduates are innovators, changemakers and problem-solvers. They're helping to grow our local economy by investing in and building strong communities and making a meaningful difference in the lives of others. Many have become successful entrepreneurs, others leaders in the workplace. They're risk-takers, critical thinkers and idea-generators – and you can count on them to develop practical solutions to almost any challenge.

We are proud to have played a part in their personal and professional development, to have helped accelerate their learning and success. But we know we can do more. That's why Georgian has launched the second phase of our Power of Education fundraising campaign and it's all about transforming the student experience.

We want to give our students an entrepreneurial edge, provide them with one stop for all the tools and resources they need virtually and in-person. We'll expand our use of technology and develop collaborative learning spaces. We'll also continue to offer career-relevant programs that will place them ahead of the pack as graduates.

Part of this means growing program offerings at the University Partnership Centre at Georgian and empowering students with more choice when it comes to their postsecondary education. We're launching a number of exciting new programs this year — including a Bachelor of Interior Design and a Bachelor of Business Administration (Management and Leadership), with the first intake next fall. Alumni can also choose from more than 15 graduate certificates.

This year we'll embark on the development of a new strategic plan (see page 24 for how you can provide input). One thing that won't change is our commitment to maintain these critically important connections with you, our alumni, generous donors and community partners.

I hope you enjoy this edition of our GeorgianView magazine and encourage you to stay connected and informed by regularly visiting GeorgianCollege.ca.



Stephen Roth
Electronic Technician, 1978
Chair of the Alumni Association
Executive Council

▶ MARK 50 WITH GEORGIAN

In 2017, Georgian will celebrate its 50th anniversary and you are invited to be part of the fun.

There is lots to be proud of. Georgian was established during the formation of Ontario's college system in 1967, and has grown from 101 to 11,000 full-time students spread across seven campuses. With more than 125 programs, 62,000 graduates and 6,200 employer relationships, Georgian has impacted the lives of generations of people in a meaningful and lasting way. It is a launch pad for countless careers, a hub for exceptional learning experiences, and a vital workforce resource for the business community. I am excited to help Georgian mark this milestone and I hope you are too.

Send us a paragraph about how Georgian helped you achieve a goal, with or without a picture. Email it to Mark50@georgiancollege.ca. All those who submit a Mark 50 story will be entered into a draw for a \$50 VISA gift card. The winner will be notified by email on Feb. 1, 2016. Your story could be featured in the 2017 special anniversary edition of GeorgianView.

Georgian certainly helped me reach my goals and continues to today. I look forward to reading how the college helped impact your life.

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► COMING IN 2016

TRANSFER AND DEGREE FAIR

Jan. 21 – Barrie Campus
GeorgianCollege.ca/ctc

FOOD ENTREPRENEURS: BUILDING ONTARIO INNOVATION ONE PRODUCT AT A TIME

March 3 and 4 – Barrie Campus
GeorgianCollege.ca/foodentrepreneurship

GEORGIAN NIGHT AT THE BARRIE COLTS

March 5 – Barrie Molson Centre
Check The Loop, our e-newsletter, for discount ticket information. Update your email at:
GeorgianCollege.ca/alumni

11TH ANNUAL POWWOW

March 12 – Barrie Campus
GeorgianCollege.ca/aboriginal

GEORGIAN'S GOT TALENT (OR NOT) BENEFIT CONCERT

March 17 and 18 – Barrie Campus
GeorgianCollege.ca/variety-show

SPRING OPEN HOUSE

April 9 – All seven campuses
GeorgianCollege.ca/open-house

29TH ANNUAL GOLF CLASSIC

May 26 – The Club at Bond Head
GeorgianCollege.ca/golf-classic

GEORGIAN COLLEGE AUTO SHOW

June 3 to 5 – Barrie Campus
GeorgianCollege.ca/autoshow

SAVE THE DATE – NURSES REUNITE

May 5 and 6, 2017
We're hosting a nursing reunion for the college's 50th anniversary. If you're a nursing alumna, update your contact info so we can tell you more about it closer to the date.
GeorgianCollege.ca/alumni

FOR MORE COLLEGE EVENTS, VISIT US AT:
GeorgianCollege.ca/news-events



Cheer on the Barrie Colts with Growler and Charlie Horse on March 5.



Celebrate Aboriginal culture, dancing and drumming at Georgian's 11th annual Powwow on March 12.



Jon Montgomery

► LEARN FROM CANADIAN NEWSMAKERS AT PRESIDENT'S THOUGHT LEADERSHIP SPEAKER SERIES

This series brings Canadian heroes, popular personalities and innovative industry partners to Georgian campuses to share their experiences and advice with students, alumni, donors and friends of the college.

WE WERE RECENTLY VISITED BY:

Jon Montgomery, Georgian alumnus, host of *The Amazing Race Canada* and Canadian Olympian

His self-efficacy values: Celebrate small victories, control your attitude, ask 'why not me?' and benefit from the support of others.

Paul Born, Community building expert

His message: Community change happens when we work together.

Gen. (Ret'd) Rick Hillier, former Chief of the Defence Staff for the Canadian Forces.

His words to live by: Shine, not whine.

PowerStream President and CEO **Brian Bentz** and Executive Vice President and Chief Operating Officer **Mark Henderson**

Their area of expertise: The future of energy delivery in Ontario



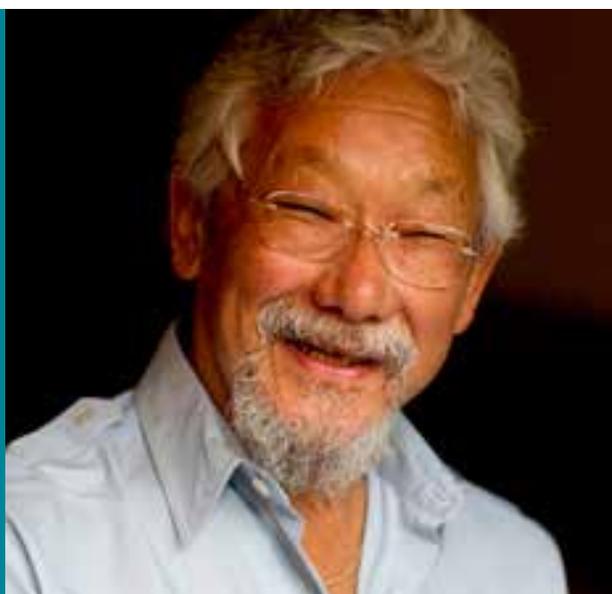
Paul Born



Gen. (Ret'd) Rick Hillier



Mark Henderson (left) and Brian Bentz (right), pictured here with MaryLynn West-Moynes



Coming soon to the President's Thought Leadership Speaker Series

► DAVID SUZUKI

April 22, 2016

Scientist, environmentalist and broadcaster David Suzuki will visit Georgian on Earth Day. Watch for details on our alumni social media sites and in our e-newsletter, The Loop. Update your email at:

GeorgianCollege.ca/alumni



PROBLEM-SOLVERS

GEORGIAN GRADS ARE IDENTIFYING CHALLENGES AND UNLEASHING INNOVATIVE SOLUTIONS AROUND THE WORLD

Thinkers. Creators. Leaders. Doers. That is how this talented group of Georgian alumni can be described. Each one of them has a unique skill set and has taken what they learned in the classroom to dream up and deliver new products and services to the masses. Some are life changing, some make life more convenient and some are making our planet a better place.

For two alumni and one faculty, part of their pursuit included crowdfunding to help bring their food-focused ideas to fruition.

Look for the Premier's Award icon to learn which six grads are Georgian's nominees for the 2015 Colleges Ontario Premier's Awards. The awards celebrate Ontario's outstanding college graduates in the following categories: business, community services, creative arts and design, health sciences, technology and recent graduate. To suggest a Georgian grad for nomination, write to alumni@georgiancollege.ca.

➤ AMBER FOURNIER

Bringing low vision care to elderly clients using her mobile service



OPTICIANRY, 2005

OWNER, NORTHERN LOW VISION CARE, AND MANAGING OPTICIAN, LOBLAW OPTICAL SUDBURY

Two years ago, Amber Fournier got to thinking about her then 91-year-old grandfather's macular degeneration condition. She wanted to help him keep his independence by finding the right magnifying aids to correct his low vision. Realizing her grandpa wasn't the only elderly person who needed this assistance, she creatively decided to launch a mobile service called Northern Low Vision Care.

Now she offers 100-plus clients, who are an average age of 75, in-home low vision assessments and about 50 magnifying aids and tools manufactured by Eschenbach. These allow her clients to maintain their independence and quality of life, from reading their grocery list and pill bottles, to seeing pictures of their grandchildren.

"This all began by trying to help someone I love. Now, being able to share that with others is an amazing feeling," says Amber.

Her Sudbury-based business is growing every day to serve people with vision diseases such as macular degeneration, diabetic retinopathy, glaucoma, cataracts and retinitis pigmentosa. Amber is also launching a low vision care pilot program at Loblaws in Sault Ste. Marie. She has worked as an optician for the supermarket chain for eight years in Sudbury, and had the opportunity to pitch the program to Loblaws' optical division national management team. They agreed to test her program in one of their stores.

Amber was recognized as a leader in her sector for low vision care when she was named Optician of the Year in 2015 by the Ontario Opticians Association.

In addition to serving the elderly, Amber is also a champion for vision care for children. She initiated free vision screenings in Sudbury-area elementary schools this year through Loblaws.

Amber says a general understanding of how the human eye works, which she learned at Georgian, is the basis for everything she does as an optician.



➤ VICTOR MUSOWA

Providing speech and hearing programs to Malawian children with special needs, in a country where such services are limited



Victor with two of the children who attend his clinic: Precious Kangoma (left) and Natasha Yapu (right).



COMMUNICATIVE DISORDERS ASSISTANT, 2006 FOUNDER, REHAB CLINIC AND CHILDREN'S EDUCATION CENTRE

Driven by passion to work in the field of communicative disorders, Victor Musowa took advantage of an opportunity to study as an international student at Georgian, absorb as much knowledge as he could, and take it back to his native country of Malawi to help children with special needs.

"At Georgian, I learned how to be a leader," he says.

In April 2013, he cofounded the Rehab Clinic and Children's Education Centre in the city of Blantyre. The speech and hearing program he developed for his previous employer was discontinued and he knew he had to do something for the children who were left without any treatment in one of the poorest countries in the world.

What started as "tiny thinking" as Victor calls it, has grown into a four-room clinic that has 89 registered full-time children and a waiting list of 200

more who are desperate to access the clinic's services. With a population of more than one million in Blantyre and no other clinic like it, there is no shortage of work. A team of eight full and part-time professionals, including Victor, offer support for speech, language and hearing disorders, and assistance to children with learning disabilities. Victor is grateful to Professor Ellen Sheepway for helping him access diverse field placements and says he was inspired by Holland Bloorview Kids Rehabilitation Hospital's service delivery model.

The clinic provides free services and receives no government funding. In order to launch it, Victor sought the support of a few working class parents of his patients to help rent the house and purchase supplies. Since then, the clinic has become a registered charity and this core group has developed into its board

of trustees. Victor also fundraises via the network he built while living in Canada. In 2014, students from Georgian's Communicative Disorders Assistant program ran a campaign called Voiceless for Victor and raised \$2,175 for the clinic.

Victor's dream is to see the clinic grow and receive support from the government to help more children. "I went to Canada for one year and I was able to build this. It no longer belongs to Victor. It belongs to the community. I want to have more clinics in more communities."

An advocate for health care, Victor ran in the 2014 general election and became a Member of Parliament in Malawi representing Mulanje Bale. He serves as the Vice Chairperson of the Health Committee. His other priorities include safe drinking water, education for young girls and infrastructure development.



► MIKE MAURICE

Helping scientists better understand environmental change through data collection

ENVIRONMENTAL TECHNOLOGY, 2013 ARCTIC RESEARCH TECHNOLOGIST, CANDAC

Mike Maurice is an integral part of the Canadian Network for the Detection of Atmospheric Change (CANDAC) team in Eureka, Nunavut. As an Arctic Research Technologist, he is in charge of monitoring atmospheric science instrumentation that provides data related to climate processes, transport of pollutants into the Arctic and the recovery of the ozone layer.

He completes specialized tasks for world-renowned researchers and troubleshoots various discrepancies that arise from harsh polar conditions. His work is vital to scientists, researchers and policy makers who work to protect the health of our planet.

He says his exposure to the global scientific community has been one of the highlights of his career. He enjoys working with the researchers and scientists, citing one of the inventors of the UV Index.

"I truly believe in what I am working for, and helping to create a better world for Canadians and everyone else," he says.



Read more about Mike's extraordinary experience in the Arctic in the 2014 issue of *GeorgianView* at GeorgianCollege.ca/georgianview.

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▶ AMANDA BAYSAROWICH

Offering a variety of therapies under one roof for children diagnosed with autism spectrum disorder



**DEVELOPMENTAL SERVICES WORKER, 2006;
ADDICTIONS, TREATMENT AND PREVENTION, 2008
OWNER/FOUNDER AND DIRECTOR, IBI BEHAVIOURAL SERVICES**

While working as a behavioural therapist, Amanda Baysarowich discovered a significant need for applied behaviour analysis (ABA) services and just as importantly, the need for an organized business model to deliver them. Using the applied and proven science of how behaviour modification works and how learning takes place, ABA helps to develop the skills required for greater independence within children.

With the encouragement of a network of health professionals, Amanda launched her company, IBI Behavioural Services, in 2006, starting with two families. As one of the few intensive behaviour intervention (IBI) services in Simcoe County, she offers individual assessments for children with autism, assistance to families seeking funding for treatment, parent training, social skill training, school observations and support, academic tutoring and respite care.

Amanda's business has grown substantially. She and her team of 18 behaviour therapists and senior therapists,

along with clinical psychologists, now treat more than 30 families. Focused on holistic treatment, she also consults with occupational therapists, speech and language pathologists, physiotherapists and in some cases, social workers.

"It is so rewarding to work with my clients and see their progress. Some children come in non-verbal and through an augmentative communications plan, they are eventually able to fully communicate with us and their families," she says.

Nine out of 10 of her clients integrate into a regular classroom setting with support after they are discharged from IBI services.

Amanda credits her field placements and instructor Brian Harris with helping her identify her career path. She now gives back as a placement supervisor for Georgian students and will soon work with one recent graduate to expand her business into northern Ontario.

► PETER GRANDE

Setting the new standard for mobility transportation solutions for people of all abilities



BUSINESS ADMINISTRATION — AUTOMOTIVE MARKETING, 1999 PRESIDENT AND CO-FOUNDER, MV-1 CANADA

While Peter Grande was working at his family's car leasing company, he saw a need for more accessible vehicles in the market. He started by leasing 150 converted Dodge Grand Caravans to the Toronto Transit Commission and was always on the hunt for new technology in the field.

He found it in the MV-1. Introduced to the market in 2011, it is the only vehicle in North America specifically designed for the needs of people who use wheelchairs and their caregivers. Now Peter heads MV-1 Canada, the exclusive Canadian distributor of the vehicle.

"We want everyone to have a safe vehicle," says Peter.

The MV-1 is purpose-built and crash tested. Peter describes it as building a car around a best-in-class door opening and ramp.

The market is about 60/40 commercial to consumer for the vehicle, which ranges from \$49,000 to \$64,000. More and more taxi, airport limo and public transit organizations are using them. On July 1, Barrie Transit rolled out a fleet of eight MV-1s. They provided 3,900 rides in specialized vehicles that month.

Peter loves hearing stories about how the MV-1 gives his clients freedom. He says many have traded in their low-mileage conversion vans that they only drove out of necessity. Then within a year of getting the MV-1, they make a service call to him and he sees the car already has 45,000 km on it.

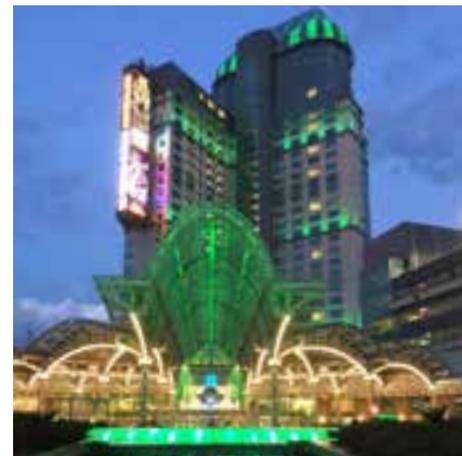
The user experience drives Peter's business philosophy. As a startup original equipment manufacturer (OEM), he incorporates all aspects of what he learned in his Georgian studies. He has built a network of 17 dealers and 685 service locations across the country, finding alumni connections along the way.

When he was having trouble getting insurance companies to recognize the MV-1's vehicle identification number, it was a former classmate working at the Insurance Bureau of Canada who helped him. And Andrew MacIver (featured on page 18) is an MV-1 dealer in Winnipeg.

"Since we don't have to worry about building the vehicle, it's our network that is game changing," he says.

► PAUL ZORAD

Reducing reliance on power through the use of environmentally friendly LED technology



ELECTRONICS ENGINEERING TECHNOLOGY, 1988 OWNER, ZORTECH INDUSTRIES

Paul Zorad is an innovative thinker who became an early adopter of energy efficient LED lighting technology. In 2005, his company, Zortech Industries Inc., began acquiring, evaluating and distributing white LED lights to corporate clients, leading the way for the product's introduction to the North American market.

That same year, while white LED products were still in their infancy, Paul was recruited by Magna Entertainment Corporation as a third-party inspector to inspect LED signage to be installed in Miami. When a contractor walked off the job, Zortech was hired to complete the installation of massive LED screens valued at \$1.6 million. This opportunity led Paul to carve out a niche role for his company in the

electronics industry.

Now, Zortech manufactures its own LED products which are installed in thousands of commercial institutions across North America, including banks, retail stores such as Tim Hortons and Canadian Tire, entertainment venues such as Fallsview Casino/Casino Niagara and Cineplex Odeon Toronto. They're also featured on popular HGTV shows with Mike Holmes, such as *Mike's Ultimate Garage* and *5 Alarm Chili*, and *Decked Out* and *Custom Built* with Paul Lafrance.

Reflecting on his Georgian days, Paul says, "The classes gave me a broad scope of electronics knowledge and allowed me to focus on specific areas, including LED technology, which I use to this day."

Paul's company also acts as a third party evaluator by using sophisticated optical test equipment to test any light source to weed out poor-quality LED products. The long-term impact of Zortech's work is diminishing society's carbon footprint by reducing its reliance on power through the use of environmentally friendly LED technology. Many products are further enhanced through dimming ability, using even less power.

Paul also lends his technical expertise to his community by lighting the annual Simcoe Christmas Panorama display. For this, and other reasons, he's been given Rotary International's highest honour: being named a Paul Harris Fellow.

CROWD FUNDING

CROWD-PLEASING IDEAS



Georgian alumni and faculty have big ideas and sometimes they need a little help bringing them to fruition. Crowdfunding has become a popular way for startups to launch or grow their business by raising money online. The Crowdfunding Centre, based in the United Kingdom, reports that in March 2014, more than \$60,000 U.S. was raised on an hourly basis via global crowdfunding initiatives and 442 campaigns were launched daily.

Bonnie Aguiar, Marcia Woods and Dave Mottershall are three budding entrepreneurs who wanted to grow their food-based businesses and turned to crowdfunding to do it.

► **BONNIE AGUIAR** Culinary Management, 2012 Owner of Sweet B's Catering and Confectionery

Bonnie Aguiar used to be a kitchen surfer. That is, until 123 IndieGoGo backers helped her raise \$9,000 to open a storefront in downtown Bradford for her bakeshop Sweet B's.

What started as a hobby turned into a career for Bonnie. She had been feeding family and friends by word-of-mouth but decided to go back to school to study Culinary Management and realize her dream of opening a bakery.

"I was nervous starting a new venture but my confidence shot right up right from the very first

bake lab I had with Chef Anthony Borgo. He saw something in me and that vote of confidence kept me motivated," she says.

When Bonnie was ready to grow her business, she turned to crowdfunding at a friend's suggestion. Leery at first, she realized she had a ton of supporters who outweighed the naysayers.

"I grew up in Bradford. I love that I'm a resident, a business owner and am raising my family here. So to have the help of the community to open my business

seems so very fitting," says Bonnie.

She dreamed of a retro, open-concept shop to allow customers to witness handcrafted sweets being made right before their eyes. She even decorates cakes in the front window.

Bonnie continues to draw from the business component of her studies and is building partnerships with other store owners to share her delicious treats. She makes cookies for a shop's ice cream sandwiches and pairs cupcakes with flower deliveries at the florist.

Check out Bonnie's sweet treats at sweetb.ca.



➤ MARCIA WOODS

Part-time faculty, Business and Management
CEO of ei ei eat

One fall day, Marcia Woods wanted to go apple picking. She recalls her search to find which varieties were in season and where to find them took far too long. That's when she got the idea for ei ei eat, an app to make it easier for shoppers to find local food anywhere – raw, ready or served.

Ei ei eat, whose web app launched in November, connects people and places in the local food ecosystem. App users can get a daily fresh report delivered to their email telling them what's in season and what's available in real time from ei ei eat's community of restaurants, producers and retailers.

Marcia ran a Kickstarter campaign last winter. She says two great things came of the campaign despite not meeting her lofty goal. She connected geographically

with the app's future users and she attracted a significant investor.

"Done correctly, you can get good feedback quickly and learn whether your value proposition has traction," she says.

And traction it has. Ei ei eat had thousands of pre-registrations. Part of what differentiates it is its cross-verification process. If a restaurant says it serves a particular kind of beef, that beef farmer has to verify it.

Marcia is being mentored by Marc Castel through Georgian's Henry Bernick Entrepreneurship Centre and works closely with the college's food entrepreneurship showcases.

"Food is so much fun and social. It's the signature of a region," says Marcia.

[Download the app or visit \[eieieat.com\]\(http://eieieat.com\) to learn more.](#)



Try making one of Dave's signature Loka snacks, *crispy braised pig head, pickled grapes and sauce gribiche*. Find the recipe at GeorgianCollege.ca/georgianview



► DAVE MOTTERSHALL

Cook Apprenticeship program, 2001
Chef and Owner of Loka

Wanting to turn his wildly successful pop-up eatery into a restaurant, Dave Mottershall took to Kickstarter and exceeded his \$25,000 goal within a week.

He offered fans of his Canadian ingredient cooking style special rewards for their investments: Opening week reservations, tasting menus, cookbooks and more.

Known as @Chef_Rouge on social media, Dave has been building his culinary reputation for almost 20 years and credits his Georgian instructors Becky Knight and Chris MacLean with

giving him real world perspective. He has served as senior chef at Fairmont Banff Springs, competed on *Chopped Canada* on the Food Network and opened his own restaurant, Terre Rouge, in Charlottetown.

"I made the closest connection I've ever had to food and ingredients," he says of his time in Prince Edward Island.

When the Port Elgin native returned to Ontario, he searched for that same connection but couldn't find a kitchen that shared his values for locally sourced, raised and produced food. So he started Loka Snacks as

a pop-up eatery in the back of Hi-Lo bar in Toronto. Loka – which stands for crazy, local – has been featured in Toronto Life, and Huffington Post named Dave one of 20 Canadian chefs to follow on Instagram.

Using his Kickstarter funds, Dave opened a 32-seat restaurant on Queen St. W. in Toronto in November. He hopes to grow it into one of Canada's top 10 restaurants. "We want people to feel the connection to everything we serve, the farmers, producers and amazing artisans in Canada," says Dave.

Follow Dave on Instagram and Twitter (@Chef_Rouge) or Facebook (/LokaSnacks).

ALUMNI IN THE NEWS

Georgian alumni are being recognized and celebrated around the country for their professional achievements, athletic abilities and entrepreneurial endeavours. Are you an alumnus who is making news? Do you know of a former classmate who is? Tell us at alumni@georgiancollege.ca.



Andrew MacIver (left) and his brother Doug at their used car business Ride Time.

➤ ANDREW MACIVER

Starred in BNN's TV series *Bargain Brothers*

AUTOMOTIVE BUSINESS ADMINISTRATION — MARKETING, 1996 CO-OWNER, RIDE TIME

Always say yes to life — it's a philosophy Andrew MacIver has adopted and one that bodes well for the 30-year-old automotive entrepreneur.

"The key is not to get stuck in your comfort zone," says Andrew.

That attitude landed him and his family a six-part television series on Canada's Business News Network (BNN) called *Bargain Brothers*. The series takes place at the family's used car business Ride Time in Winnipeg. Seven family members currently work there – with the goal to become the biggest used car dealership in North America.

Each episode offers a peek into the trials, tribulations and adventures of operating a small business.

The mini-series piqued the interest of MV-1 Canada,

an accessible vehicle company co-founded by fellow Georgian graduate Peter Grande (see page 13).

"They watched the first episode and reached out to us right away," says Andrew. "At Ride Time, we want to help everyone get into a vehicle. Our partnership is a perfect fit."

Andrew is hopeful *Bargain Brothers* will get picked up for another season. Ride Time also broke ground on a new 15,000-square-foot facility in September that will include technology that will transform how people look for used vehicles.

"Thinking creatively, being early adopters of technology, and finding innovative ways to differentiate Ride Time will continue to fuel our success," he says.



➤ CASSANDRA NORDELL-MACLEAN

Received awards for fastest growing companies and Top 30 under 30

INTERIOR DESIGN, 2005

CHIEF OF VISION AND DIFFERENCE, WILLIAM STANDEN CO.

Cassandra Nordell-MacLean had a dream to own her own business and now she's an award-winning designer at the helm of three of them.

Last year, the National Kitchen and Bath Association (NKBA) named Cassandra one of the Top 30 under 30 in its annual round up of exceptional young professionals who are excelling in the North American kitchen and bath industry. As Chief of Vision and Difference at William Standen Co., Nordell Homes and Normac Group Inc., she built her companies around superior service and innovation.

The NKBA wasn't the only one to recognize her business acumen. *PROFIT Magazine* also named William Standen Co. one of the most promising businesses in Canada in its Hot 50 list in 2013. It showed a

368 per cent increase in revenue growth over two years. Of the companies recognized, Cassandra was among the 11 per cent to be led by a female CEO.

Cassandra's design work has been featured on HGTV Canada, in several Canadian and international magazines, and she is a regular design columnist for the *London Free Press*. She lent her expertise as a speaker at the industry's largest design show in Las Vegas in 2014, and at North America's largest home show in Toronto this year. She will return to the Las Vegas show in 2016 to speak to design businesses about how to increase sales.

A leader on the green front, Cassandra introduced recycling programs to Sarnia's building sites and promotes using environmentally

friendly materials. She won NKBA's Ontario awards for best overall green design in 2015 and the best green kitchen design in 2014. For each of the past three years she and her team have also created kitchens and bathrooms for Habitat for Humanity houses and earlier this year, she designed a barrier-free community kitchen for Lambton County Developmental Services.

Cassandra credits Georgian with providing her with a superior technical and practical skill set. She says her education was enhanced with business knowledge, providing her with the confidence to become a freelance designer and, later, an entrepreneur, pushing to succeed and become a business leader in her community.



Meagan McLellan (left), pictured with Michele McConney, Manager, Athletics and Fitness Centres, at the Ontario Colleges Athletic Association Hall of Fame awards.

➤ MEAGAN MCLELLAN

Grad volleys her way into OCAA Hall of Fame

LAW AND SECURITY ADMINISTRATION, 2012

Countless hours of sweat, training and dedication paid off last spring for former Grizzlies volleyball star Meagan McLellan when the Ontario Colleges Athletic Association (OCAA) inducted her into its Hall of Fame. She's the thirteenth athlete from Georgian to receive the honour in recognition of outstanding varsity achievements.

"I couldn't have gotten where I did without talented Georgian athletes and coaches like Brad Graham guiding and pushing me along the way," says Meagan. "They were – and still are – like family."

Meagan chose Georgian partly for the reputation of its varsity team. She played five seasons and finished her career as Georgian's all-time leading scorer. Meagan registered 720 kills, 147 blocks and 109 service aces for a total of 976 points – ranking fifth in OCAA history. A fierce competitor, she earned Georgian's female athlete of the year award twice, including in 2008-09 when she set the then OCAA record for scoring in a single season.

Meagan resides in Barrie and is thriving as a national logistics coordinator for a growing company, Best Buy Medical Supplies. Sports remain a big part of her life. She plays softball in the summer and volleyball in the winter and plans to become a coach.

"While I didn't end up on the career path I set out on, Georgian prepared me for life," she says. "The skills I acquired on the court and in class helped me get where I am today."

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► TYLER MAGRI

Represented Canada in the CNC Milling category at the 2015 WorldSkills competition

MECHANICAL TECHNOLOGY — PRECISION SKILLS, 2015

Recent graduate Tyler Magri competed in the 2015 WorldSkills Competition, also known as the “Skills Olympics,” in São Paulo, Brazil. He tested himself against other new vocational talent from across the globe in the computer numerically controlled (CNC) milling category.

He worked hard and built lasting connections with other competitors. He was a great ambassador for his hometown of Innisfil, Georgian College, and his country.

“The experience itself was great. Just to be part of the best of the best in the world was amazing. I definitely exceeded my own expectations that I set for myself before I went, so I’m happy about that,” he says.

To qualify for this opportunity, Tyler earned the highest mark in CNC milling and a bronze medal in the overall CNC category at the 2014 Skills Canada competition. The national competition saw 500 of Canada’s trades students and apprentices – from hairstylists to electricians – competing for medals in their fields.

Tyler had his first taste of machining in high school.

“I just love the activity of CNC milling,” he says. “I’ve always been good at making things and like seeing the end result.”

Tyler trained closely with faculty member Jurgen Hierholzer on competition scenarios. He was given paper plans for objects to be made from blocks of aluminum and steel. Then he used his skills and knowledge with CAD/CAM software and a state-of-the-art milling machine to create the finished products.

Tyler, who now works as an apprentice machinist, hopes he’ll be able to transfer the knowledge and skills he gained to future Georgian CNC competitors.



Go to GeorgianCollege.ca/georgianview to watch a video of Tyler in training and learn about the Gene Haas Foundation and how it supports Georgian’s technology program.

STUDENTS IN THE NEWS

Before graduation, these students are making their mark in professional associations, college competitions and among athletes across the country.

► TEQUILAN (TEQ) ZWARYCH Bachelor of Business (Automotive Management), 2016

Georgian Grizzlies men's basketball star Teq Zwarych was named a Canadian Collegiate Athletic Association (CCAA) All-Canadian after leading the nation in rebounding and being among the top point scorers. He was one of 10 athletes from across the country to receive the honour in 2015.

The Whitby native led the Grizzlies in points (20/game), rebounds (13.9/game), blocks (1.3/game) and minutes (32.3/game) last season. He finished eighth overall in Ontario Colleges Athletic Association (OCAA) scoring, first in rebounds and was fourth in blocks, leading the Grizzlies to a 14-6 regular season and an automatic berth in the OCAA Championship.

"If I had been in the room alone, I would have cried," said Teq of hearing his name called at the CCAA banquet. "I had just accomplished one of the best things in my life."

Teq's goal for 2016 is to bring Georgian a medal and return to the CCAA banquet, this time with his teammates.

Cheer on Teq and the men's basketball team this season. The schedule is posted at GeorgianCollege.ca/athletics.



► KITCHEN AND BATH DESIGN STUDENTS win at provincial competition

Georgian students from the Kitchen and Bath Design program were well represented in a student kitchen design competition hosted by the Ontario Chapter of the National Kitchen and Bath Association.

Christine Irvine won first place and a \$1,000 scholarship, Melissa Gostick won third place, while Sarah Skuce and Robyn Bishop earned honourable mentions.

The student competitors were challenged to create an arts and crafts-style kitchen for a fictitious client wishing to remodel her 1970s kitchen for her daughter's upcoming wedding. All designs had to include floor plans, elevations, perspective views, appliance specifications and other details.



➤ HANNAH CAMPBELL

Human Resources Management, 2015

Women's volleyball team captain Hannah Campbell was named a Canadian Collegiate Athletic Association (CCAA) All-Canadian after a tremendous season with the Grizzlies in 2015.

"It's by far the biggest award I've received in my five years of playing volleyball for Georgian so I felt very accomplished and honoured," says Hannah.

She was also an Ontario Colleges Athletic Association east division first team all-star, registering a career high 216 points. She was among the OCAA's league leaders

in points, kills, serving aces and blocks. She finishes her career second on the OCAA's all-time career blocks list with 221.

Reflecting on her time as a Grizzly, Hannah says her highlights include hosting the OCAA championships at Georgian during her second year and a playoff game against St. Clair College to get into the OCAA championship in her fourth year.

Not ready to retire from volleyball, she hopes to play in a league and pursue coaching.



Georgian students tied for first place with Fleming College in the Sheridan College CSI Challenge held in March. Each team was given an identical mock crime scene to investigate — a suspected homicide in the Sheridan College residence.

They combed through evidence such as a rope in

➤ OWEN SOUND CAMPUS POLICE FOUNDATIONS

students are on the case

the shower, an apparent suicide note, beer bottles, shoe prints, fingerprints and a torn-up note from one roommate to the other in which the deceased threatened to turn in his roommate to their dean if he didn't admit to stealing an essay and submitting it as his own.

Winning team members were Robert Carr, Tracy Moohs, Joey Wentworth, Daniel Ruttiman, Joshua Hoffele and Timothy Reynen.

Program co-ordinator Catherine Wareham said her students were well prepared for the event. "First, they understood how to gather evidence and how to connect the pieces. Second, they have practised team skills so they were able to work together effectively."

TRANSFORMING THE STUDENT EXPERIENCE THROUGH THE **POWER OF EDUCATION**

The student experience at Georgian is undergoing a transformation, thanks in large part to generous donors who support the college's Power of Education fundraising campaign. Our goal is to raise \$40 million, focusing on these five areas:

- › A Student Services Centre at the Barrie Campus and a student services online portal for students at all seven campuses
- › Entrepreneurship, including local hubs, and an expanded Centre for Social Entrepreneurship at the Orillia Campus
- › The University Partnership Centre at Georgian, to facilitate expanded degree offerings
- › Technology to give students more choice about what, when and how they learn
- › Collaborative learning spaces that foster innovation

Over the coming year, we're working on bringing the transformations described on pages 27 to 29 to life. We invite our alumni to come back anytime to see how their college is transforming, and our donors to learn how they are helping accelerate student success.

MEET THE CAMPAIGN CABINET

Georgian is grateful to the volunteers who are committed to fundraising for student success. The Power of Education campaign cabinet is made up of the following individuals:

- › Jamie Massie, Honourary Chair
- › Mike Stollery, Chair
- › Chris Adams
- › Chris Gariepy
- › Jane Jackson
- › Graydon Oldfield
- › Barry Peacock
- › Shaun Sauve
- › Ingrid Schroeter
- › Teresa Snelgrove
- › Jason Teal
- › Bill Van Wyck

› HAVE YOUR SAY IN GEORGIAN'S NEW STRATEGIC PLAN

As Georgian alumni, donors and community partners, you know our college in a profound way. Whether you've taken one of our programs to launch your career, mentored a student, hired a graduate, made a donation to accelerate student success, or been involved at Georgian in countless other ways, we want your opinion.

As we begin developing a new strategic plan to guide us for the next five years, we want to know what you think we do well, and where you think we can make improvements. We hope you will share your thoughts with us about one or all of the following topics: flexible and accessible learning; internationalization; entrepreneurship; meeting employer needs; and where we should focus our efforts over the next decade.



Go to GeorgianCollege.ca/georgianview to take our strategic plan online survey. Thank you in advance to all who participate — your opinion matters to us!



GEORGIAN STUDENTS MAKE LARGEST GIFT EVER TO THE POWER OF EDUCATION CAMPAIGN

Georgian students lead busy lives with varied schedules and they want more options to accelerate their learning. That is why the Georgian College Students' Associations (GCSA) at the Barrie, Orillia and Owen Sound campuses voted unanimously to contribute \$7.2 million over 10 years to the college's Power of Education campaign to help transform the student experience. It is the largest campaign contribution in Georgian's history.

The funding will support several important initiatives including one that will serve all students at all seven campuses. An online portal will allow students to access services anytime, anywhere, from any device. Through the portal, they'll be able to chat with an expert, access online reference materials and software from Georgian libraries and labs, book online appointments with their advisors, buy their books and meal plans, and more.

"My job is to do what is best for all students and to look ahead at all the possibilities," said Jordana Osetti, past GCSA President, Barrie Campus. "Just as past student councils have invested in projects that I'm reaping the benefits of today, I think it's important to leave a legacy for future students, which is why I'm proud to support these projects as a student."

The GCSA also chose to invest in new facilities that will enhance their athletic and common spaces at the Barrie, Orillia and Owen Sound campuses, including:

- ▶ A new Student Services Centre (Barrie Campus)
- ▶ A new sports field (Barrie Campus)
- ▶ An expansion to the Orillia Campus to include a Centre for Community Safety and Centre for Social Entrepreneurship
- ▶ Fitness facility and cafeteria upgrades (Owen Sound Campus)

"I'm proud of our students for leading the way in our campaign to transform the student experience," said MaryLynn West-Moynes, President and CEO. "I have no doubt that their contribution will inspire others to give in support of our future thinkers, creators, leaders and doers."



BOARD OF GOVERNORS CHAIR CHAMPIONS FAMILY CAMPAIGN TO ACCELERATE STUDENT SUCCESS

One of Tom McBride's highlights from serving on Georgian's Board of Governors for five years has been attending convocations to hear how students' experiences at Georgian have changed their lives.

That personal contact is what has driven him to spearhead the Family Campaign amongst board members since 2013. He continues to do so as board Chair for the 2015-16 term. The campaign encourages board members, employees, retirees and alumni to donate to a variety of funds to help students financially through emergency situations and to encourage their success.

"Georgian College is blessed with a great family that understands the pressures on students today," says Tom. "This campaign is an ideal way for people to express their concern and to show leadership on these issues."

He gives personally because he believes education for all is a necessity. "Students and their families put many years of effort into preparing to attend Georgian College. All too often financial resources are not adequate and donating could make a big difference in someone's life," he says.

Tom, a longtime Barrie resident, looks forward to a year of advocating for Georgian in all the communities the college serves.

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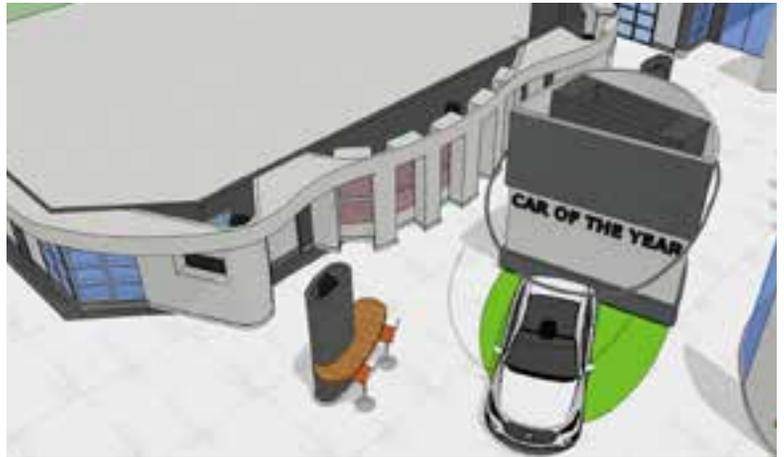
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INDUSTRY PARTNERS DRIVING CHANGE IN AUTOMOTIVE SCHOOL

The car industry has changed a lot since the Automotive Business School of Canada (ABSC) opened its doors 30 years ago at the Barrie Campus. The advent of online shopping and mobile apps has created more sophisticated customers with new expectations.

Last winter and spring, two major

industry associations pledged a total of half a million dollars to upgrade the school so students can learn in a “living classroom.”

The Canadian Automobile Dealers Association (CADA) is donating \$250,000 to transform the lobby into a space that mirrors a modern showroom.

“The Canadian Automobile Dealers Association and its provincial member associations have been working with the Automotive Business School of Canada since its inception to provide students with relevant learning experiences to prepare them to be workers, innovators and leaders in the automotive industry,” said Rick Gauthier, President and CEO of CADA. “We are proud to continue this tradition and invest in our future workforce.”

The Automotive Industries Association of Canada (AIA) also wants to inspire innovation in Georgian students. After all, the automotive aftermarket industry is made up of entrepreneurial thinkers and doers who find new and better ways to service and accessorize our vehicles.

The AIA is creating a changemaker space with their \$250,000 donation. It will be a dedicated area for students to work on collaborative projects.

“This important financial contribution from our members will ensure that students have the right learning environment and the right tools to succeed in our sector for many years to come,” says Marc Brazeau, past President and CEO, AIA Canada.

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A NEW INTERNATIONAL CENTRE TO WELCOME STUDENTS FROM AROUND THE WORLD



From left to right: Tatiana Urdaneta, Tom McBride, Sharon Segal, Keith Segal, MaryLynn West-Moynes, Mike Stollery and Leslie Palson.

Georgian now has 1,100 international students from 60 countries, nearly three times as many as in 2005. Such rapid growth has created the need for a larger, more student service-focused international centre.

guard.me International Insurance, a long-time Georgian supporter, announced it will donate \$400,000 to renovate and expand the centre to 5,000 square feet. It will house advising and counselling services, recruitment, housing, insurance, study visa/work permit support and the English for Academic Purposes program. It will also have a student lounge space. Construction will begin this spring.

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FIELD OF DREAMS

By next summer, Georgian varsity and intramural athletes will have a new field to play on at the Barrie Campus.

The college developed green space in 2009 to accommodate other significant projects including the Sadlon Centre for Health, Wellness and Sciences.

The Georgian College Students' Association is funding the development of the field (see story on page 25), which will replace the northeast baseball diamond. It will have rugby, soccer and football markings.

Academic programs with fitness training requirements will also use the field, and it will be accessible to community groups and sports teams.

ALL ABOARD FOR A NEW MARINE CENTRE OF EXCELLENCE

Georgian College, industry partners and three levels of government have come together to create a solution for marine training in Ontario. Together, we are building a Marine Emergency Duties (MED) Training and Research Centre at the Owen Sound Campus.

MED training is mandatory basic safety and survival training for anyone who works on a ship. Courses include firefighting, survival craft, life raft and immersion suit training and first aid.

When the Port Colborne MED Centre closed in 2013, Georgian cadets and Great Lakes mariners were left without a training site in Ontario and had to travel to the country's east or west coasts.

Realizing the opportunity to make Owen Sound the Ontario marine centre of excellence by building upon Georgian's unique marine programs, the following partners have pledged their support for this project of great importance to the Great Lakes shipping industry.

➤ **GREY COUNTY** will invest \$2 million, council's largest commitment ever made toward economic development.

➤ **THE FEDERAL AND PROVINCIAL GOVERNMENTS** will each contribute \$1,960,259 through the New Building Canada Fund - Small Communities Fund.

➤ **ALGOMA CENTRAL CORPORATION**, a major employer of Georgian marine cadets and graduates, is making an industry-leading contribution of \$1 million.

➤ **LOWER LAKES TOWING**, founded and headed by Georgian alumnus Scott Bravener, is giving back to the college and supporting its future workforce with a \$500,000 donation.

The fire training facility, which is the first phase of the centre's construction, is complete. The MED Centre is expected to be completed by fall 2016.

Georgian is deeply appreciative to everyone who was instrumental in getting this centre approved.



Cadets learn how to control firefighting operations on vessels at Georgian's fire training facility.



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*Note: Diploma frames excluded.



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WOMEN'S inTUTION

Georgian Advancement Committee volunteer Giselle Bodkin is passionate about education for young women. She launched WOMEN's inTUTION as a way to support them.

Giselle spent the past six months asking women to empower women through a donation of \$50 a month for five years. In total, each donor will give \$3,000 to a fund that will create scholarships for female Georgian students in perpetuity.

The need is there. Of the 24 public colleges in Ontario, Georgian ranks fourth when it comes to the percentage of students who access financial assistance through the Ontario Student Assistance Program (OSAP).

Giselle, a partner at BDO Canada, thinks of her late sister-in-law Leanne Kavanagh when she thinks of the female students this fund will help.

About 25 years ago, Leanne was working in an Orillia bar, making minimum wage to put herself through Georgian's nursing program part-time. Her parents couldn't afford to help her and she didn't qualify for financial aid. After a successful career as a nurse, when Leanne passed away from brain cancer, a note from one of her colleagues touched Giselle. "Dr. Hall said Leanne was the embodiment of what nurses should be. You see, Georgian College isn't just giving people a leg up, its graduating fantastic people. It's giving people opportunities."

More than 120 people who pledged their support were invited to a celebration in November. They met female students and learned about their career aspirations. In turn, the students got to meet successful women and get professional development advice. The celebration's title sponsors were Meridian Credit Union and Metroland Media Group.



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LEAVE A LEGACY

Georgian's Legacy Society creates opportunities for donors to support future generations of students through a bequest in their will. In February, Jane Jackson, daughter of the late Arch and Helen Brown, announced a \$500,000 donation to support students on behalf of her mother's estate.

"This gift to Georgian students is not just about their successes in the classroom, but also to support them as they are in a new world outside their homes, growing as individuals," said Jane. "We all need support to make it through the challenges of life, and I am proud that my family legacy can be a part of that support at the college, in our own community."

This donation brings the Brown family's cumulative giving to Georgian to \$2 million.

Arch and Helen had a long history of championing postsecondary education at Georgian. Arch sat on the college's first advisory board when the school was established in 1967. Over the next four decades, until he died in 2009, he was involved in many capacities, serving on the Board of Governors and fundraising cabinet as well as supporting the visual arts. In 1994 he was presented the Fellowship of Georgian College, Georgian's highest honour.

Education was a passion of Helen's, who had a career as a teacher. Her kindness made a lasting impression with her students, some of whom shared stories with Jackson upon hearing of Helen's passing last year.

Many more students stand to benefit from the family's philanthropy. This gift will go towards the Student Services Centre and online portal.

"It's the campus of the future and we are grateful to the Brown family for supporting our vision to help our students navigate it," says MaryLynn West-Moynes, Georgian's President and CEO.

[Learn more about the Georgian Legacy Society by visiting GeorgianCollege.ca/giving.](http://GeorgianCollege.ca/giving)



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Georgian College gratefully acknowledges the following individuals, corporations and organizations for their contribution from April 1, 2014 to March 31, 2015. Names marked with (A) are Georgian alumni.

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Gay Ainsworth (A)	Janet Calder	Alex Digenis (A)	Debbie Hales
Wayne Anaka	Laurie Caldwell	Luci Dilkus	Jamie Hall (A)
Madeline Anderson (A)	Jennifer Cameron	William Dimoff	Darryl Hallahan
Ashlee Armstrong	Carol Cancilla	Jim Donald	Steve Halle (A)
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Bill Busey	Darren Desrosiers	Gordon Gunn	Eugene Kim
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Juile Kinsman	Angela Melhuish	Amber Robinson	Michael Thompson
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Corrine Lalonde	John Monahan	Tanya Rygersberg (A)	Sarah Uffelmann (A)
Ian Lancaster	Barbara Moore (A)	Nabil Salama	Monique Vaillancourt (A)
Brandon Lander	Barbara Moore (A)	Beth Salt (A)	Jack and Fern Van Dam
Sara Lankshear	Kayla Moore	Sean Sargent (A)	Charlene Van Maren
Paul Lawrence	Peter Moore	Dana Winkler and Derek Sawdon (A)	W. R. (Bill) Van Wyck
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Jim Wraith	Compass Group Canada	Huron Shores Marine Ltd.	Ontario Snow Resorts Association
Jaret Wright	CooperVision Canada Corp.	Huron Alarm & Fire Security	Oracle Corp. Canada Inc.
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 Dan Gallant Memorial Education Fund
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 Erin McBride Memorial Scholarship
 Estate of Harris Steele
 F.W. Ardern Memorial Award
 Fine Arts Scholarships
 Frances Elizabeth Caster Award
 Fred Endley Memorial Scholarship
 Gail La Chapelle Nursing Award
 Georgian College Child of Alumni Award
 Gilles Grenier Memorial Award
 Gordon Rumbel Endowment
 Graham Dyer Mature Student Entrance Scholarship
 Harriet Curran Award
 Harry J. Addison Scholarship
 Henry Bernick Entrepreneurship Chair
 Honda of Canada Manufacturing Endowed Scholarships
 Howard Carter Memorial Award
 Hydro One Co-op Award
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 IT Endowment
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 Lesley Ann Dicks Memorial Award
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 Lillian Marshall
 Lloyd Thomson Bursary
 Manitoba Motor Dealers Association Award
 Marie King Memorial DVA
 Mark Sellick Memorial Award
 Metis Training Initiatives
 Metro Toronto Ford Dealers' Award
 Michael Ebanks Award
 Mimi Khonsari Travel and Study Award
 Monica Drake Scholarship
 MTD Products Graduate Award
 Nicole Pulver Award
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 Ontario Snow Resorts Association Awards
 Ontario Snow Resorts Private Clubs Endowment Fund
 Ontario Student Opportunity Trust Fund - Phase 1

Ontario Student Opportunity Trust Fund - Phase 2
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 Robert P. Crawford Memorial Award
 Ron Hartman Award
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 Roy Owen Memorial Award
 Ruth Yole Memorial Scholarship
 Scholarship Endowment Fund
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 The Georgian College Massage Therapy Advisory Committee Award
 The Georgian Spirit of Community Award
 The Huronia Harley Owners Group Chapter Award
 The Masonic Lodge Foundation of Ontario Bursary
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 The Steven Barendregt Community Leadership Award
 The Tom McCartney Memorial Award
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 Tom Hipwell Memorial Award
 Tom Osborne Memorial Award
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 W J Robertson Bursary
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 Women Owners Network Award
 Wysoglad Opportunities Award

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 Doug and Penny Crawford
 Yolanda Gallo
 Bruce and Sandra A. Grimmer
 Marylou Henderson
 Sherry Lawson
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 Anonymous (2)

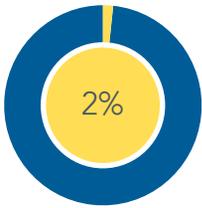
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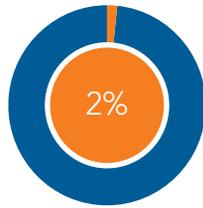
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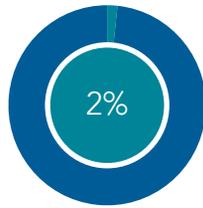
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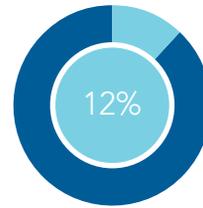
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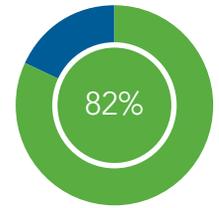
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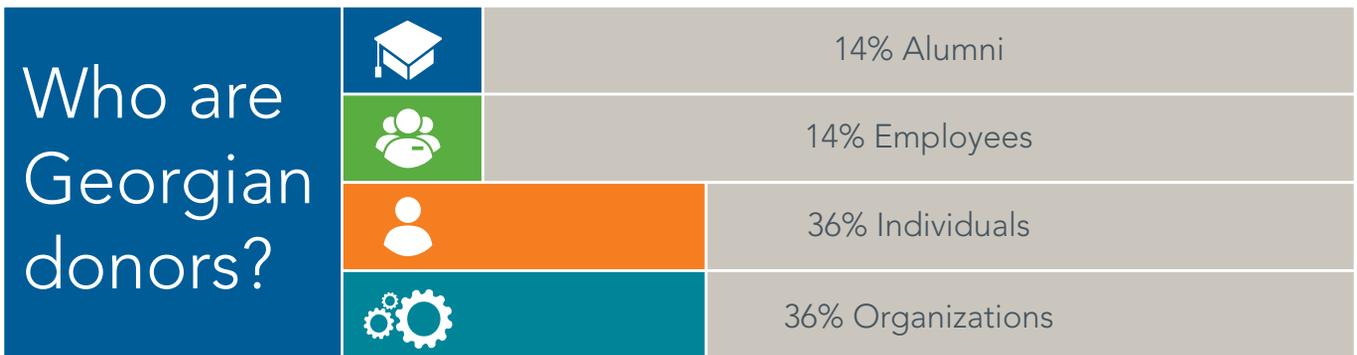
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Check out one of Georgian's graduate certificates. These one-year programs, spanning a variety of fields, can help fast-track you into the workplace in just nine to 12 months. They also offer built-in work placements or real-world applied learning opportunities.

A full list of graduate certificates can be found at GeorgianCollege.ca/graduate-certificates



Ellie Hutton

*Proud alumna, Research Analyst program
Senior Director, Customer Marketing,
Vision Critical*

Completed a Bachelor of Arts. Decided to continue her education and gain practical experience. Now helps companies connect with the people they care about.



➤ SIX NEW PROGRAMS SET TO LAUNCH IN 2016

Did you know that Georgian has more than 125 career-focused, full-time programs? If you're looking to upgrade your diploma into a degree, add a graduate certificate to your credentials, pursue professional development or launch a second career, consider these new options from Georgian.

ACUPUNCTURE: A three-year advanced diploma with six clinical placements that will equip students with the knowledge and skills to meet entry-level standards of practice set by the College of Traditional Chinese Medicine Practitioners and Acupuncturists of Ontario (CTCMPAO).

BACHELOR OF BUSINESS ADMINISTRATION (MANAGEMENT AND LEADERSHIP): A four-year business degree program with two mandatory co-op work terms. Students will explore current issues, trends and technologies, preparing them to adopt innovative approaches to management and leadership.

BACHELOR OF INTERIOR DESIGN: A four-year degree program, including one mandatory co-op work term, that will develop skills in space planning and systems, technological applications, contract documentation and interior design presentation. Curriculum will also include sustainable practices, entrepreneurship, and regulatory codes.

DENTURISM: A three-year advanced diploma with four clinical placements that will prepare students for careers as denturists. Students will develop skills to help clients maintain oral health through the provision of complete, partial and immediate dentures, and dentures over implants.

DIGITAL VIDEO: A one-year graduate certificate program designed to develop industry-standard skills and expertise in planning, capturing and editing digital video.

MARINE ENGINEERING MANAGEMENT: A one-year graduate certificate program that helps students develop the knowledge, skills and professionalism they need to function as part of a ship's engineering team at the management level.

Learn more about all full-time programs at GeorgianCollege.ca/academics.

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ALUMNI: TELL US HOW YOU'RE DOING

Six months after you graduate and again two years later, you'll be contacted by Forum Research to comment on your satisfaction as a Georgian graduate and your career success.

This ministry-led, province-wide telephone survey of college graduates, commonly known as the Key Performance Indicators — Graduate Satisfaction Survey, is a quick way for you to provide us with an update on your status.

You may have completed a similar student survey during your studies at Georgian. All information gathered is confidential.

It's important to ensure that your telephone number is accurate in our records and that you accept the call. You can keep your alumni contact information up to date at GeorgianCollege.ca/alumni.

Your feedback can help shape Georgian's future, so we can continue to meet the needs of our students and alumni.



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Rapidly changing markets and technology mean it's often necessary to add new skills or upgrade old ones to remain competitive. The beauty of many part-time studies programs is you don't have to quit your job to upgrade qualifications. Georgian works with the community and businesses to offer part-time programs that develop in-demand skills, tailoring programs in flexible and accessible delivery formats to fit the demands of busy lifestyles. Continuing your education not only improves your chances of success — it shows your employer the level of your commitment.

Some businesses offer full or partial tuition reimbursement as a benefit for employees. There are also numerous grant programs employers can access that will cover the cost of training, such as the Canada Ontario Jobs Grant.

Check out the fall/winter program guide at: GeorgianCollege.ca/parttimestudies.

General interest courses

7 campuses

College and university credits

Professional development

Compressed schedule programs



FACULTY SPOTLIGHT

► ROB THERIAULT

Professor, Primary and Advanced Care Paramedic programs

Georgian faculty Rob Theriault was recognized by his own alma mater, Centennial College, last fall as a nominee for a Colleges Ontario Premier's Award in the health sciences category.

For three decades, Rob has been saving lives as a paramedic. For the past 10, he has been teaching future paramedics at Georgian.

Shortly after graduating from college, Rob began working as a critical care flight paramedic aboard the Ontario Ministry of Health air ambulance helicopter Bandage One, now known as Ornge. He looked after some of the most critically ill and injured patients in the province. In recognition of his expertise, he was assigned

as a personal paramedic to two former U.S. presidents and in 1995 was featured in the award-winning Discovery Channel series FlightPath: Bandage One.

Rob is a published author and international speaker. His achievements have also been noticed by others. He is a recipient of the Governor General of Canada EMS Exemplary Service medal, the Queen Elizabeth II Diamond Jubilee medal, and for his innovative work as an educator he was awarded the Colleges Ontario Innovative Teaching with Technology Award.

Rob continues to work part-time as an advanced care paramedic in southern Ontario.



► CHEF ANTHONY BORGIO

Professor, Culinary

Culinary professor Anthony Borgo travelled to Italy last fall to become a certified teacher of Academia Barilla's Fundamentals of Italian Gastronomy program.

As the world's leading pasta maker, Barilla offers a three-part certification program promoting authentic Italian cuisine. Chef Borgo will teach level one, making Georgian Barilla's only partner in North America.

Chef Borgo visited Barilla headquarters in June to compete against 21 other chefs in the World Pasta Competition. He impressed the judges with his featured dish: pasta shells with smoked Arctic Char, clams and spicy tomato sauce.

"My dish was a celebration of Italian culture from a truly Canadian perspective," he says.

Culinary students at Georgian can look forward to new learning pathways that will broaden their understanding of food and how it relates to history, place and culture.

Prior to joining Georgian in 2008, Chef Borgo worked in the hospitality industry for 25 years as an executive chef and entrepreneur.



You can try making Chef Borgo's pasta shells at home. Get the recipe at GeorgianCollege.ca/georgianview.



Lynn MacKinlay (right) instructing a student on carpentry techniques.

▶ LYNN MACKINLAY

Professor,
Cabinetmaking

Women can learn a lot from Lynn MacKinlay about what it's like to pursue a career in the skilled trades. Her insights and experiences, gained while working in commercial cabinet shops and the film industry, were recently captured in a documentary called *Bridging The Gap: Women in the Skilled Trades*.

"The real opportunity for women right now is to be part of history in the making," says Lynn, who was the first female in her trade to become a certified Red Seal in Nova Scotia.

According to Statistics Canada, while women have made gains, they continue to have low representation in the skilled trades. As of 2011, women accounted for only two per cent of carpentry apprentices and only 14 per cent of registered apprentices overall.

Lynn dedicates much of her time to supporting underrepresented groups. Through Georgian's partnership with Hydro One, she participates in a series of workshops delivered by Hilary King and Linda Pinto on underrepresentation in skilled trades for women and Aboriginal people. She also sits on a steering committee for The Wood Manufacturing Council that is developing a national mentorship program for women in the wood manufacturing trades.



Go to GeorgianCollege.ca/georgianview to watch the documentary.

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Kim Jagos (left) and Dr. Jacqueline Limoges (right) in one of Georgian's nursing labs.



► KIM JAGOS AND DR. JACQUELINE LIMOGES

Professors, Nursing

Nursing faculty Dr. Jacqueline Limoges and Kim Jagos are among the first recipients of Colleges and Institutes Canada's new Research on Colleges and Institutes Awards. They won the best research award in the teaching, learning and student success category.

Jacqueline and Kim's work aims to improve nursing education, and ultimately patient safety, by better understanding how education influences the ways registered nurses (RN) and registered practical nurses (RPN) collaborate and make decisions together.

"We wanted to contribute research findings to support safe and effective patient care and also address tensions that exist in nurses' work settings," says Jacqueline.

The study involved 275 students from two cohorts of

the Practical Nursing and Bachelor of Science in Nursing programs. One cohort received joint education in its first and fourth semesters, while the second received joint education only in fourth semester. The findings suggest that joint education can assist students to address boundary work between the two nursing designations, develop understanding and respect for each other and to develop strategies, such as collaborative practice skills to work in complex health care contexts. Their study was published in *Nurse Education Today*.

Jacqueline and Kim recently received a small grant from the Registered Practical Nurses Association of Ontario and will use it to continue and expand their research.

➤ Already thinking about what to do with the kids next summer?

Georgian College hosts week-long camps at various locations Monday to Friday throughout July and August for children 5 to 17.

Use your **alumni discount code SUMMER16** to save on 2016 camps.

Learn more at GeorgianCollege.ca/summercamps or email us at summercamps@georgiancollege.ca.



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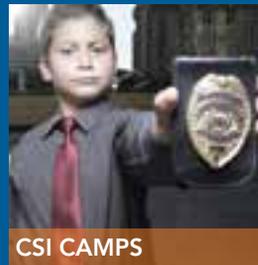
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*Plus HST. **Applies to CAA Members in good standing (CAA Membership dues paid in full by membership expiry date). Six percent (6%) discount applies to the total premium excluding applicable taxes. CAA Travel Insurance is underwritten by Orion Travel Insurance Company. Certain exclusions, limitations and restrictions apply. Rates are subject to change without notice. A medical questionnaire may be required to purchase travel insurance.

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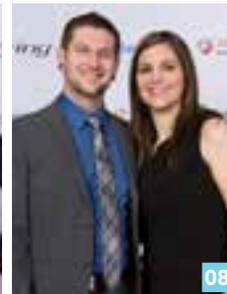
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IN THE CROWD

AUTOMOTIVE RECEPTION AT THE CANADIAN INTERNATIONAL AUTOSHOW

Graduates, faculty and staff from the Automotive Business School of Canada gathered in Toronto before the start of the Canadian International AutoShow to reminisce about their college days and learn what is new at Georgian.



- 01 Michael Lock (2004)
- 02 Student Chris Anderson (left) with ABSC faculty and staff Heather Cain, John Jackson, June Martin, Marie-Nöelle Bonicalzi, Bryan Hunt, Joe Lauzon
- 03 Michael Laframboise (1989)
- 04 Nicole Simpson (2013)
- 05 Farhan Khalid, left (2014)
- 06 2015 Georgian College Auto Show student directors Michael Vander Heyden, Ashley Schneider, Michael Anderson, Katherine Abou-Chakra, Matthew Garwood
- 07 Amy Roy (1999)
- 08 Chuck Reimer (2012)
- 09 Chris Liguori (2007)
- 10 Karen Woods (1993), recipient of the ABSC Alumni Award of Excellence
- 11 Michael Piccinin (2011 and 2012)
- 12 Jeremy Wyant (2008 and 2009)



Jennifer Valentyne from *Breakfast Television* visited the 2015 Georgian College Auto Show on June 5.

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