First Annual Innov8 Awards Showcase

Georgian College Students and Alumni
Virtual Showcase Competition

Quickstart and Step-by-Step Guide

Calling all Georgian College Students and Alumni!

Apply to showcase your project, research, or course-based work in the first annual virtual Innov8 Awards Showcase, presented by Research and Innovation, during RISE 2021.

We've created this guide to walk you through the process from start to finish so that taking part is as easy as possible. The Innov8 Awards **Quickstart** is on the next page. Details including award description, eligibility, submission requirements, prizes, and more follow in our Innov8 Awards **Step-by-Step Guide.**

Whether you use the Quickstart or refer the detailed guide, don't miss the GRAND PRIZE details on the last few pages. It's worth reading all the way to the end (**hint, hint**).

We thank all applicants for submitting their work and can't wait to see you at RISE 2021!

Innov8 Awards Quickstart

REQUIREMENTS	DESCRIPTION
submit proposal	✦ www.GeorgianCollege.ca/RISE2021applications
proposal review and next steps	✦ once you submit your proposal, you'll receive a confirmation email including a link to access your application ✦ edits and changes can be made until the proposal submission deadline: **March 29, 2021 at 5 p.m. EST** ✦ proposals will be reviewed and all applicants will be notified of the status of their application by email on **March 30, 2021** ➡ *in fairness to all applicants no late submissions will be accepted*
review rubric	✦ see **page 17** ➡ review the rubric to make sure your proposal and final showcase elements meet all of the judges' criteria
create and submit required showcase elements	✦ PITCH VIDEO (see **pages 9 - 10** for submission requirements) ➡ Click here to for tips on how to make your pitch video stand out from the rest (courtesy of Virginia Barlow, Makerspace Coordinator, Georgian College) ✦ SLIDE DECK (see **pages 10 - 13** for submission requirements) ➡ download the slide deck template here ✦ submit both components by email to Kat.Ennis@GeorgianCollege.ca ➡ submissions must be received by **April 2, 2021 at 5 p.m EST.** ➡ *in fairness to all applicants no late submissions will be accepted*
attend RISE 2021	➡ Join us for an incredible week-long schedule of live events, activities, and showcases!

Proudly sponsored and presented by   Georgian | Research and Innovation

Innov8 Awards Step-by-Step Guide

What are the Innov8 Awards?

The Innov8 Awards recognize excellence in research, innovation, and change-making ideas presented by current students or alumni of any program or department at Georgian College.

There are a total of six awards available!

What do the winners of the Innov8 Awards receive?

All applicants accepted into the Innov8 Awards Showcase will receive an Innov8 Award participation certificate.

The six (6) winners and/or winning teams will receive the following:

✦ Innov8 Awards achievement certificate (each individual)

✦ recognition on a student co-curricular record

✦ one (1) digital gift card totalling $150 CAD (no cash value)

   ➡ for winning teams, the digital gift card totalling $150 CAD (no cash value) will be split equally between all members

   ➡ digital gift cards will be emailed to the winners following RISE 2021

Who is eligible to take part in the Innov8 Awards?

All entrants must be current students or alumni of <u>any program or department</u> at Georgian College.

What type of work or research can be showcased as part of the Innov8 Awards?

We encourage everyone to submit a proposal for consideration!

Examples of possible submissions include:

✦ course-based work and/or projects

✦ research in-progress

✦ completed research

✦ anything that demonstrates your creativity, innovation, and/or change making ideas

➡ Questions? Email **Kat Ennis** or **Cecilia Doucette**

Are co-presenters allowed?

Yes! Enter individually or in teams with up to 4 co-presenters.

➡ for winning teams, the digital gift card totalling $150 CAD (no cash value) will be split equally between all members

Proudly sponsored and presented by **Georgian** | Research and Innovation

How do I submit my entry for the Innov8 Awards?

Amazing! We're thrilled you are taking part. Applying <u>online</u> is a fast and easy process if you follow these steps:

STEP 1: Proposal Submission

Click link to apply **www.GeorgianCollege.ca/RISE2021applications**

Have the following elements ready to include in your proposal:

✦ first name, last name and email address (including co-presenters, if applicable)

✦ program of study and student number (current students only)

✦ name of completed program/certificate/degree (alumni only)

✦ proposed title for your submission

✦ a short description of the work you are submitting

✦ three learning outcomes for attendees

➡ what do you hope participants will learn?

➡ for example, a learning outcome for a proposal on cybersecurity might be "participants will have a better understanding of cybersecurity threats and how to stay safe online"

✦ biography/profile

✦ relevant social media links (i.e., LinkedIn, course website, etc.)

✦ profile picture (headshot)

Make sure to follow the instructions on the screen and complete all required fields

➡ you won't be able to navigate to the previous screen or edit your application until you click submit proposal

➡ you will receive a confirmation email with a link to access your application

➡ you can edit and make changes to your application until the deadline **March 29, 2021 at 5:00 p.m. EST**

When prompted, select **Innov8 Awards Showcase**

Click **submit proposal.**

What is the deadline to submit a proposal?

All proposals must be complete and submitted by **March 29, 2021 at 5:00 p.m. EST**

In fairness to all applicants, **no late entries will be accepted**.

STEP 2: Proposal Review

Thank you for submitting your proposal for the first annual Innov8 Awards!

Our panel of judges will review all of the completed applications **submitted by the deadline.**

➡ each application will be independently reviewed by two (2) judges

➡ all applicants will be notified via email regarding the status of their application by **March 30, 2021**

STEP 3: Review the Innov8 Awards Rubric

If your proposal is accepted, congratulations!

Now is a great time to review the **Innov8 Awards rubric**, **included on the final page of this document**, to see how our panel of judges will evaluate all of the submissions and determine the winners.

STEP 4: Submit the Two (2) REQUIRED Showcase Elements

Complete and submit the two (2) required elements.

Make sure you've reviewed the rubric that our panel of judges will be using evaluate all of the entries to ensure that your submission meets all of the criteria (see **page 16).**

➡ incomplete submissions will not be considered for an Innov8 Award

✦ ELEMENT ONE (1): Pitch Video

This is a quick way to let all of the RISE2021 attendees get to know you and your work!

Lights, camera, action! Our friend, Virginia Barlow, Coordinator of the Perter B. Moore Changemaker Space at Georgian College, created a tool to help you make your pitch video stand out from the rest. Visit https://youtu.be/AxzlMaPB0_U.

Your pitch video should include all of the following components:

➡ an introduction, including first and last name, program of study or completed program for all presenters

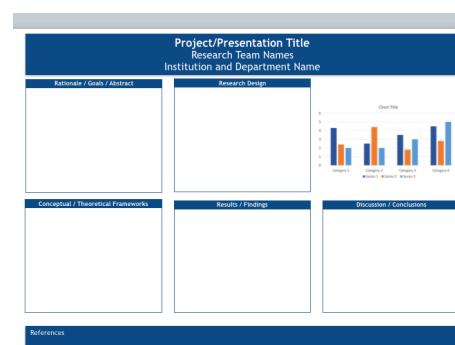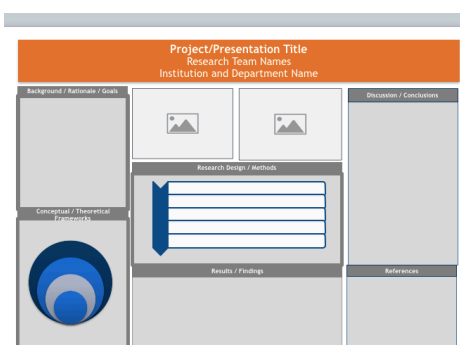➡ the title of your project

➡ a brief explanation of your project

In order to upload and display your pitch video properly within the virtual platform, please follow these submission guidelines:

➡ one (1) MP4 video file, HD quality

➡ 16:9 aspect ratio, up to 90 MB **MAXIMUM**

➡ 1–2-minutes **MAXIMUM**

➡ do not include title slides or credits **(we will be adding an intro and exit slide to each pitch video)**
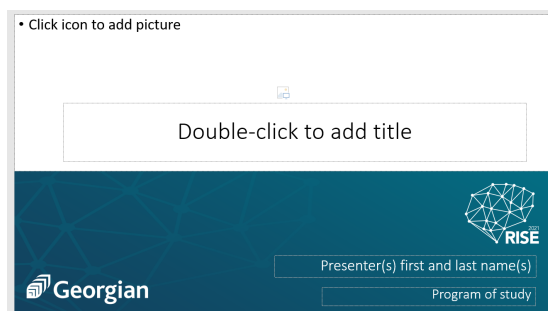
✦ **ELEMENT TWO (2): Slide Deck**

We've created a slide deck for you to use. Please click here to download your copy.

The slide deck replaces what would have been a poster at our previous live events (see poster format examples below). All of the components have been given one slide each in the deck. **Do not add additional slides.**
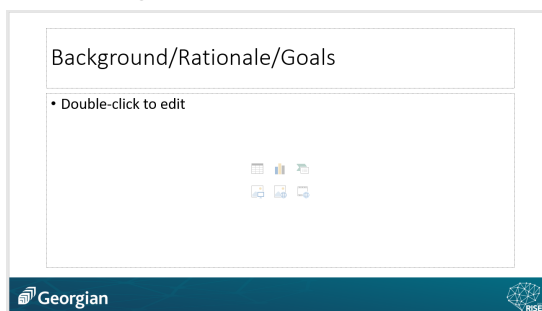
Once you've downloaded and saved a copy of the slide deck, please add add **one** of each of the following slides (including relevant details/graphics etc.):
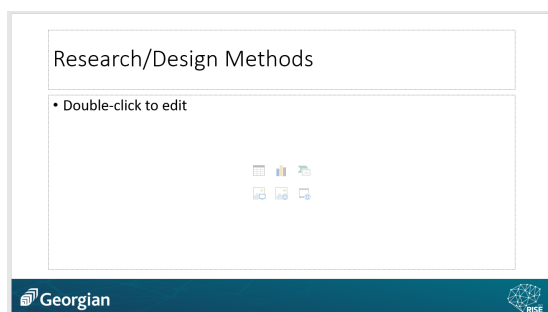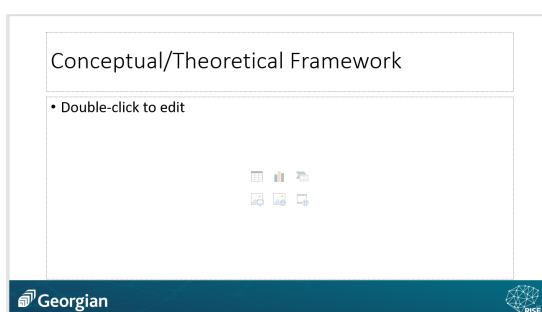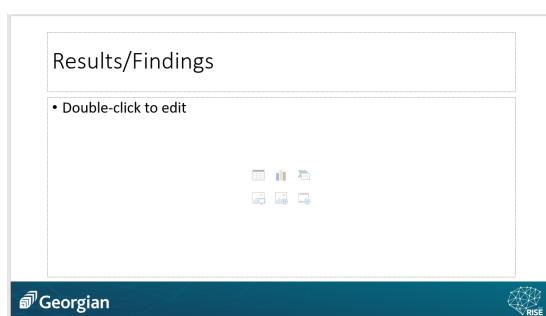
Title

Background/Rationale/Goals

Research/Design Methods

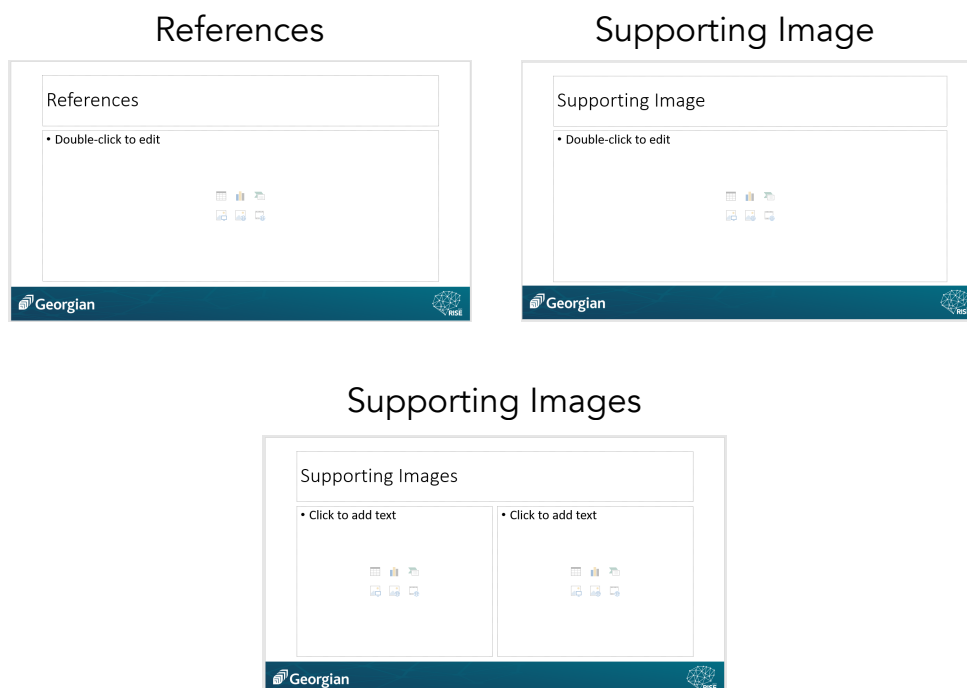Conceptual/Theoretical Framework

Results/Findings

Add as many of the following slides as you need:

References

Supporting Image

Supporting Images

Protect Your Intellectual Property

✦ pitch videos and slide decks must be posted publicly in order to be adjudicated an enjoyed by all attendees

➡ it is your responsibility to ensure that you have the appropriate permissions (i.e., from industry partners etc.) to share your findings as part of the Innov8 Awards Showcase

➡ please add a personal watermark and/or copywrite language to protect your intellectual property.

Email your **completed pitch video** (or link to download the MP4 file) and your **slide deck** to Kat.Ennis@GeorgianCollege.ca

Your completed **pitch video** and **slide deck** must be submitted by April 2, 2021 at 5:00 p.m. EST

In fairness to all applicants, **no late entries will be accepted.**

STEP 5: Determining the Winners

Our esteemed panel of Innov8 Award judges will review all completed showcases using the rubric provided on the last page of this document.

Submissions may be evaluated anytime between April 6-8, 2021.

The Innov8 Awards panel of judges will confer virtually on April 8, 2021 to finalize the winners.

The first annual Innov8 Awards' winners will be announced live on April 9, 2021 at 1:30 p.m. EST.

STEP 6: Attend RISE 2021

Join us for an incredible week-long schedule of live events, activities and showcases. If your proposal was accepted use your login to access the virtual platform.

Or register as an attendee www.GeorgianCollege.ca/RISE2021 Follow @researchinnov8 to learn more about the details of our jam-packed week of events and get to know our guest speakers from around the world!

Wait! That's not all…

Do you want a chance to win the GRAND PRIZE?

ALL attendees, exhibitors, and speakers have the chance to win the RISE 2021 grand prize (valued at over $300 CAD)!

Thank you to our friends at the Henry Bernick Entrepreneurship Centre (HBEC) for sponsoring and donating the grand prize.

How can I win the grand prize?

It's called GAMIFICATION.

Unique code words will be provided on the @researchinnov8 social media channels ahead of the event and throughout the week within the virtual platform (in a variety of ways).

Make note of all the code words you can find!

When the **RISE 2021** virtual event platform officially opens on **April 6, 2021 at 8 a.m. EST**, find your personal gamification tab, enter the code words you've found, and keep an eye out for more to be revealed throughout the week.

The individual at the top of the leaderboard at 2:15 p.m. on April 9, 2021 will be declared the grand prize winner!

Everyone is welcome to register for **RISE 2021**.

So, challenge your classmates, professors, instructors, friends, and family to take part and see who can collect the most code words.

Share the link to register www.GeorgianCollege.ca/RISE2021 (don't share the codes if you want to be our grand prize winner).

I want to win the grand prize! Where can I find more gamification codes?

✦ keep an eye on @researchinnov8 social media channels

✦ attend as many live events as you can

➡ each of our guest speakers has a unique code that they'll release at some point during their presentation

Proudly sponsored and presented by   Georgian | Research and Innovation

✦ check out the Innov8 Awards Showcase submissions

➡ you might find codes hidden in the pitch videos or slide decks

✦ view the incredible work and industry partnerships in action in the Research & Innovation Showcase

✦ visit the Research & Scholarship Showcase to view formal research submissions by faculty and staff

✦ network with entrepreneurs (yup, they have codes too)

✦ join a breakout room to continue the discussion following a live session

✦ take part in the **RISE 2021** live chat - you never know when a code will be released

The individual with the most points at the end of the week will win the grand prize!

Thanks for taking the time to read about how you can take part and showcase your work as part of the first annual virtual Innov8 Awards Showcase.

If you made it this far, enter *IMRISINGUP* in your gamification portal when the **RISE 2021** virtual event platform goes live. It's worth 30 points to get you started! But, shhhh don't tell anyone!

Innov8 Awards Rubric	Weak (1 point)	Satisfactory (2 points)	Good (3 points)	Excellent (4 points)	Score
A. Slide Deck Content: Evidence	No evidence from literature or other background information is used to provide a rational and inform the Innov8 Awards' submission.	Evidence from literature or other background information is used to provide a rationale and inform Innov8 Awards' submission, but it is not relevant or clear.	Relevant but not thorough evidence from the literature or other background information is used to provide a rationale and inform the Innov8 Awards' submission.	Clear, relevant, and thorough evidence from the literature or other background information is used to provide a rationale and inform the Innov8 Awards' submission.	
A. Slide Deck Content: Summary	Summary of the Innov8 Awards' submission presented in the slide deck is unclear.	Summary of the Innov8 Awards' submission presented in the slide deck is somewhat clear, but is not understandable without extensive explanation.	Summary of the Innov8 Awards' submission presented in the slide deck is somewhat clear, but is not understandable without some explanation.	Summary of the Innov8 Awards' submission presented in the slide deck is very clear and is understandable without explanation.	
A. Slide Deck Content: Material	Slide deck material (i.e., information, graphics, etc.) is not connected to purpose, question, or problem statement of the Innov8 Awards' submission.	Some material in the slide deck (i.e., information, graphics, etc.) supports the purpose, question, or problem statement of the Innov8 Awards' submission.	All material in the slide deck (i.e., information, graphics, etc.) supports the purpose, question, or problem statement of the Innov8 Awards' submission.	All material in the slide deck (i.e., information, graphics, etc.) powerfully supports and enhances the purpose, question, or problem statement of Innov8 Awards' submission.	
A. Slide Content: Conclusions	No conclusions or implications are presented as part of the Innov8 Awards' submission.	Conclusions and implications are not logically connected to the Innov8 Awards' submission.	Reasonable conclusions and implications are presented in the Innov8 Awards' submission.	Strong and relevant conclusions and implications are presented in the Innov8 Awards' submission.	
A. Slide Content: Sources	No sources are cited.	Some sources are cited, but improperly.	Most sources are correctly cited (APA).	A complete list of sources are all correctly cited (APA).	
B. Pitch Video: Delivery	Delivery failed to demonstrate knowledge or professionalism.	Delivery demonstrated knowledge.	Delivery demonstrated knowledge and professionalism.	Delivery demonstrated knowledge and was confident, professional, and engaging.	
B. Pitch Video: Research Process	No aspects of the esearch process were clearly conveyed.	Tried to convey some aspects of the research process.	Made an effort to convey all relevant aspects of the research process.	Clearly conveyed the research process - problem, approach, results, conclusions, implications.	
C. Slide Deck: General	Many spelling or grammar errors.	Several spelling or grammar errors.	A couple of spelling or grammar errors.	No spelling or grammar errors.	
C. Slide Deck: Organization	Organization of information is quite confusing.	Organization of information a little confusing.	Organization of information is logical and readable.	Organization of information is logical and very easy to read.	
C. Slide Deck: Visuals	Poor (or no) use of visuals (i.e., graphics, headings, colours and white space) to communicate ideas.	Some use of visuals (i.e., graphics, headings, colours and white space) to communicate ideas.	Good use of visuals (i.e., graphics, headings, colours and white space) to communicate ideas.	Effective use of visuals (i.e., graphics, headings, colours and white space) to communicate ideas and enhance text.	
C. Slide Deck: Aesthetics	Very little aesthetic appeal.	Limited aesthetic appeal. Not visually interesting.	Some aesthetic appeal. Nice to look at.	Very aesthetically appealing and visually engaging for the audience	
D. Bonus points for exceptional & differentiating qualities: Evidence of additional research/ work to extend project results	N/A	N/A	N/A	+1 point for evidence of additional research/work to extend project results	
D. Bonus points for exceptional & differentiating qualities: Results were applied/transferred	N/A	N/A	N/A	+4 points because results were applied/transferred	
D. Bonus points for exceptional & differentiating qualities: Results were disseminated externally	N/A	N/A	N/A	+1 point because results were disseminated externally	

Proudly sponsored and presented by

Georgian | Research and Innovation