

Business - Marketing

Ontario College Diploma - Online Course Options

[OntarioLearn](#) is a collaboration of 24 Ontario community colleges who have partnered to develop and deliver asynchronous online courses. Students can register for Georgian courses **OR** the OntarioLearn equivalencies. Find the full list of OntarioLearn equivalencies [here](#)!

Use this resource to help you determine which courses in this program can be completed through OntarioLearn. Refer to your program outline for full program requirements.

<http://cat.georgiancollege.ca/programs/bmkn/>

Mandatory Courses (17)	Prerequisite	OntarioLearn Course Equivalent
ACCT1000 Financial Accounting 1	None	ACCT1011 Financial Accounting 1
ADVE1007 Advertising Design Basics	None	No current OntarioLearn equivalency available
ADVE2001 Integrated Mktg Communications	MKTG1000	MKTG1023 Integrated Marketing Communications 1
ADVE2005 Professional Presentation Skills	None	ADVE1009 Marketing Presentation Skill
ADVE2013 Account and Project Management	None	No current OntarioLearn equivalency available
ADVE2020 Social Media Strategy	None	No current OntarioLearn equivalency available
BUSI1001 Introduction to Org. Behaviour	None	No current OntarioLearn equivalency available
COMP1003 Microcomputer Applications	None	COMP1065 Introduction to Computers 2
MATH1002 Mathematics of Finance	None	* No current OntarioLearn equivalency available
MKTG1000 Introduction to Marketing	None	MKTG1020 Marketing 1
MKTG1003 Principles of Sales	None	MKTG1022 Personal Selling
MKTG1017 Digital Marketing	MKTG1000	MKTG2045 Digital Marketing
MKTG1018 Strategic Marketing Planning	MKTG1000	No current OntarioLearn equivalency available
MKTG1019 Intro to Marketing Research	None	No current OntarioLearn equivalency available

MKTG2039 Strategic Marketing Leadership	MKTG1018	No current OntarioLearn equivalency available
MKTG2041 Applied Digital Media Marketing and Analytics	MKTG1017	No current OntarioLearn equivalency available
MKTG2046 Marketing Technology	MKTG1017	No current OntarioLearn equivalency available
Communications Courses (2)		
COMM1016 Communication Essentials	None	COMM1024 Communications 1
COMM2017 Work Environment Communications	COMM1018, COMM1000, COMM1016, COMM9000, COMM1024	COMM2025 Communications 2
General Education Courses (3)		
GNED	None	GNED1046 Cults and Terrorism
GNED	None	GNED1050 Hockey Hall of Fame
GNED	None	GNED1051 Myths and Legends
GNED	None	GNED1053 What in the World is Going On
GNED	None	GNED1057 Astronomy
GNED	None	GNED1058 Growing up Digital
GNED	None	GNED1047 Environmental Citizenship
GNED	None	GNED1066 Personal Finance
GNED	None	GNED1067 Abnormal Psychology
GNED	None	PSYL1021 Psychology Introduction
GNED	None	SOCL1002 Sociology Introduction

*online course available through Georgian's Blackboard

If you are viewing this document electronically, clicking on the course titles will direct you to the course listings on the Part-time Studies website where you can view course descriptions, fees, and availability.

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