

# Marketing Management (MKMN) Ontario College Graduate Certificate

# **PART-TIME**

## **Frequently Asked Questions**

## Do I need to apply?

Part-time students must apply to this program through <u>ontariocolleges.ca</u> Use the code MKMO.

When can I start the program?

Intakes: September, January

How many courses do I take? Full program details can be viewed on the <u>Program Outline</u>.

Graduation requirements 12 Program Courses

## What are the varying forms of delivery? Can I take this program online? Yes!

This program is delivered through GC Flex.

#### What is GC Flex?

A GC Flex course means faculty deliver lectures and labs in the classroom and simultaneously online.

You can choose to attend class:

- on campus, in person
- online at the same time (virtual class)
- online at your convenience you choose when you want to watch the lectures this is the asynchronous option

View the GC Flex ebook

#### How do I know which courses to take?

We have set a schedule up for you – review the DELIVERY SCHEDULE posted on the program page: <a href="https://www.georgiancollege.ca/academics/part-time-studies/programs/marketing-management-mkmn/">https://www.georgiancollege.ca/academics/part-time-studies/programs/marketing-management-mkmn/</a>



#### How long will it take to complete the certificate?

This varies depending on how many courses you take each semester. Total courses: 14

3 courses per semester: finish in 5 semesters (just under 2 years) Example: Fall – Winter – Summer – Fall – Winter

2 courses per semester: finish in 8 semesters or under 3 years Example: Fall – Winter – Summer – Fall - Winter – Summer – Fall – Winter

#### What is the cost of the program?

There is no program fee when studying part-time.

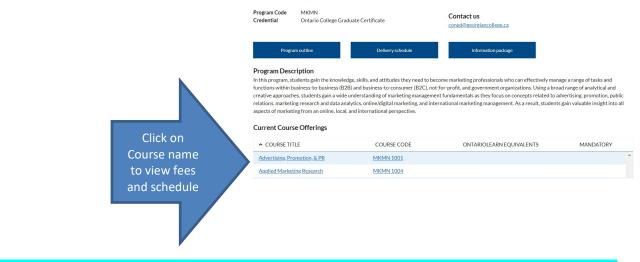
As a part-time student, you can take 1, 2 or 3 courses at a time in any given semester.

Payment is per course, as you register.

The course fees change year-to-year and course to course. The best source for accurate fees is to check the website:

https://www.georgiancollege.ca/academics/part-time-studies/programs/marketing-management-mkmn/

#### **Marketing Management**



NOTE: Fees for Fall 2023 will show on the website when registration opens mid-August, 2023.

#### Can I use prior learning to fast track?

If you have significant work experience you can review our PLAR opportunities: <a href="https://www.georgiancollege.ca/admissions/credit-transfer/">https://www.georgiancollege.ca/admissions/credit-transfer/</a>

#### Are part-time students eligible for OSAP?

Part-time students MAY be eligible – this is individual and based usually on number of courses you take per semester. For more information, visit our Financial Aid page:

https://www.georgiancollege.ca/finance-and-fees/osap-financial-aid/

#### QUESTIONS? We are here to help!

Tammy Burke-Marson Programming Support Assistant tammy.burke-marson@georgiancollege.ca Jenny Wilcox Program Manager Jenny.Wilcox@georgiancollege.ca