



ALL NEW

Take your BUSINESS FURTHER FASTER SUMMER PROGRAM

IN BARRIE, ONTARIO

Three-week program
July 02 to July 23, 2022

\$2,580 [Register Here](#)

- Business training program for entrepreneurs at any stage
- Pitch Prep Workshop + Pitch competition (3-hour session)
- Mentor Mash (3-hour session)
- Business tours
- Finding your Value Proposition
- Financial Mentorships
- Introductions
- Topics: Effective slide creation, creating powerful narratives, Principles of storytelling, pitching principles and What do investors look for?
- Mentorship, educational programming and networking events designed to help entrepreneurs take their ideas and businesses to the next level.


➤ ABOUT HENRY BERNICK ENTREPRENEURSHIP CENTRE

- Established in 2012, HBEC offers mentorship, educational programming and networking events for entrepreneurs
- 375 clients supported annually
- HBEC recognized as a top business accelerator

➤ ABOUT GEORGIAN COLLEGE AND BARRIE

- Learn about real Canadian culture while being immersed in it!
- Modern campus with lots of amenities (library, gym, coffee shops, stores)
- Located on the shores of Lake Simcoe, Barrie is surrounded by natural scenery, including sandy beaches, scenic hills and parks



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FURTHER FASTER PROGRAM THROUGH THE HENRY BERNICK ENTREPRENEURSHIP PROGRAM

The Further Faster Business Program was designed to guide entrepreneurs with building solid foundations and surrounding them with a lineup of qualified experts. The program is a perfect fit for anyone starting a new business or those who want to take their business further, faster.

“Take your business FURTHER FASTER”

➤ PROGRAM OUTCOMES

- Participants in this program will walk away with a great amount of hands on experience and knowledge on how to structure a business and build it for growth
- Leverage the expertise gained in this program to start sustainable businesses
- Achieve an entrepreneurial mindset.
- Create functional business plan to continue working on their business post program anywhere in the World.
- Market Research
- Business planning
- Operations Tools
- Financial frameworks
- Infrastructure
- Customer Discovery
- Solidifying your Business Plan

➤ ADDITIONAL PROGRAM FEATURES

- Three-week Georgian program
- Medical insurance
- Welcome ceremony
- Supplies and materials
- Closing ceremony
- Airport greeter, pickup and drop-off
- City of Barrie bus pass
- Activities and excursions
- Program support

➤ ACCOMMODATION OPTIONS (extra cost)

- Residence: No meals
With meals: lunch and dinner, Monday to Friday
- Homestay: 3 meals a day, 7 days a week
Stay duration for both options is July 2 to July 23, 2022

➤ ADMISSION REQUIREMENTS

- Global learners with intermediate English skills
- Recommended minimum equivalency: Minimum IELTS 5.5 or TOEFL 50-59 or CAMLA level 6

Fees do not include personal spending money, snack, transportation or any other entertainment expenses during free nights.

Cost of in-person program: \$2,580CAD.
Optional online delivery is available.

For more information and to register please email:
internationalworkforce@georgiancollege.ca

